



**B L U E P R I N T**  
for **WORKPLACE SUCCESS**  
**TRAIN THE TRAINER WORKSHOP**  
FRIDAY AND SATURDAY MARCH 20 & 21, 2009  
8:30AM – 4:00 PM

**ATTENTION ALL SECONDARY TEACHERS AND POST-SECONDARY INSTRUCTORS  
JOB-TRAINING PROFESSIONALS  
COMMUNITY AND FAITH-BASED AGENCY TRAINERS**

*“I know that a Blueprint-trained job applicant is someone who has a good attitude and is ready to go to work. We have hired Blueprint-trained workers right out of high school and, regardless of age, they are some of our best entry-level workers.”*

**Ron Roberts, Daniel’s Jewelers**

## **Blueprint for Workplace Success**

To increase opportunities for employment, this program takes youth beyond the basics of preparing a resume and effectively interviewing. Job seekers focus on the unique qualities, skills and interests as a foundation for discovering a career direction, developing effective communication, managing finances and time, and learning how to navigate the realities of the job market. The curriculum was developed by the South Bay Workforce Investment Board with input from more than 100 businesses, educators and community agencies. The program contains:

- A 30-hour interactive attitude change curriculum for youth and entry-level adults
- True Colors™ character and career aptitude assessment
- *30 Ways to Shine As A New Employee* curriculum
- Pre and Post-Tests to validate skill attainment and provide the framework for Work Ready Certification.

## **The Benefits of Blueprint for Workplace Success**

- The program provides the tools for educators and workforce development organizations to prepare youth and entry-level adults to enter and advance in the workforce.
- Youth gain skills necessary to be productive life-long learners and earners.
- Employers gain a supply of better-qualified entry-level workers with the proper attitude and qualities needed to be an asset to their company.
- One Stop and Work Source Centers are able to certify entry-level applicants in occupational based training that builds employment skills and positive outcomes.
- Criminal Justice programs gain new tools to motivate and build self-esteem and employment retention success.

**Sponsored by the South Bay Workforce Investment Consortium  
and Milt Wright & Associates Inc.**

## The Train the Trainer Workshop

Led by **Milt Wright & Associates**, who are primary writers and distributors of the *Blueprint* curriculum, this two-day workshop will train Trainers in the effective use of the Blueprint for Workplace program including tools for dynamic, interactive instruction, integrating labor market trends and strategies for working with diverse populations.

### Dynamic Trainers

**Anita Lee Wright** is an acknowledged expert in publishing, editing, disability management and counseling. She specializes in organizational development and design of both private and public sector employment training programs. As a senior partner of Milt Wright & Associates, Inc., she is the primary author of the job readiness certificated program curriculum ***Blueprint for Workplace Success***. As Manager of Business Development and Strategic Planning Operations at Northrop Grumman, she offers immediate and practical knowledge of the business challenges associated with hiring, promoting and retaining a diverse workforce. She has a M.A. in Educational Psychology, Counseling and Guidance.

**Devon M. Werble** is an entertaining dynamic trainer/ teacher/ writer. She created the work readiness program offered by the Los Angeles Community Colleges that utilizes the ***Blueprint for Workplace Success*** and ***30 Ways to Shine as a New Employee*** curriculum. She created and developed the Collaborative Learning Study Sessions to assist Limited English Proficient students with mastering the theories and specialized vocabulary for Community college courses. In 2009 she will be publishing her first book which is a study guide for generation 1.5 bilinguals in the field of Child Development. She has a B.A. in Communication Studies and will complete her M.A in Applied Linguistics by fall 2009.

**Robert Chavez** is an experienced workforce development professional who has taught ***Blueprint for Workplace Success*** to hundreds of young adult job seekers. He is the Program Coordinator for the South Bay Workforce Investment Board's nationally recognized ***Bridge to Work Program***, which received a 2008 Award of Excellence from the U.S. Dept. of Labor. Robert has been successful in expanding Blueprint to faith-based and correctional agencies serving a diverse population of high risk job seekers. ***Bridge to Work*** consistently exceeds WIA employment outcomes through the effective use of ***Blueprint***. Robert has a B.A. in Human Services.

### Who Should Attend

WIA Job Search Skills Instructors - Employment Counselors - Workforce Development Program Directors and Managers - Correctional Educators and Teachers  
Secondary and Post-secondary Counselors and Teachers

### Location of Train the Trainer Workshop

**The South Bay Workforce Investment Board**  
11539 Hawthorne Blvd, 5<sup>th</sup> Floor  
Hawthorne, California 90250  
(Only 3 miles from the Los Angeles International Airport)

## TRAINING COST

Early Registration includes materials valued at \$150.00, lunch, and two days of training.

Register before March 6, 2009 ..... \$245.00

Registration starting March 7, 2009 ..... \$295.00

## MATERIALS INCLUDED IN THE COST OF TRAINING

- The *Blueprint for Workplace Success* Instructor Guide and Trainee Workbook
- *True Success* by Carolyn Kalil, an interactive guide for achieving career, academic and professional goals
- *30 Ways to Shine As a New Employee*, a guide to help new employees maximize performance
- A PowerPoint presentation to be utilized for training participants, and Pre/Post tests necessary for Work Ready Certification



## REGISTER TODAY

Mail, e-mail or fax to: **Milt Wright & Associates Inc.**  
 17939 Chatsworth St., Suite # 530, Granada Hills, California 91344  
 Office: (818) 349-0858 FAX: (818) 349-0987  
 mwright@miltwright.com

Item Code	Description	Retail	Quantity	Price
T390A	Train the Trainer registration fee Applicable S&H is included in the fee. (payment received prior to 02/28/09)	\$ 245.00		
T390B	Train the Trainer registration fee Applicable S&H is included in the fee. (payment received after 02/28/09)	\$ 295.00		
390M	Blueprint for Workplace Success Instructor's Guide	\$ 119.00		
391W	Blueprint for Workplace Success Workbook			
	( 1 – 9)	\$ 29.95 each		
	(10 – 19)	\$ 19.00 each		
	(20 – 49)	\$ 16.00 each		
	(50 – 99)	\$ 13.50 each		
	(100+)	\$ 11.00 each		
<b>SUBTOTAL</b>				
Tax CA				
Shipping & Handling (Add 12%)				
<b>GRAND TOTAL</b>				

<b>Full Name</b>			
<b>Title</b>			
<b>Organization</b>			
<b>Address</b>			
<b>Phone Number</b>		<b>FAX Number</b>	
<b>CHECK ONE</b>	Check Enclosed	Purchase Order#	
VISA	Mastercard	AMEX	
<b>Account Number</b>		<b>Expiration Date</b>	
<b>Authorized Name</b>		<b>Authorized Signature</b>	

For more information, email [mwright@miltwright.com](mailto:mwright@miltwright.com) or visit our website at [www.miltwright.com](http://www.miltwright.com)

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